



NEWS RELEASE

For Immediate Release

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INTERNET EVANGELISM BOOT CAMP

Broadcasters To Learn More About Online Evangelism at NRB

(5 January 2004) In cooperation with the Internet Evangelism Coalition, National Religious Broadcasters is offering an in-depth look at the impact of the Internet on the job of the Christian communicator. The session will look at the whole area of Internet evangelism and the opportunities it provides. The Boot Camp will be held February 14, from 9:00 a.m. to 2:30 p.m. at the Charlotte Convention Center, Charlotte, NC as a part of the annual NRB meeting.

While session content is still in process, the following is planned:

- **Dr. Sterling Huston** ([Billy Graham Evangelistic Association](#)), Chair of the IEC: Dr. Huston will offer an overview of Internet Evangelism and the IEC as well as some perspective on how Internet Evangelism "fits into" the recent history of evangelism.
- **Dr. Allan Beeber** ([Campus Crusade for Christ](#)), IEC Executive Committee: Dr. Beeber will share information about tools that are available to help ministries and radio/TV stations do evangelism online, centering on the [Evangelism Toolbox](#), [NeedHim.org](#) and [GrowinginChrist.com](#).
- **Mr. Steve Goddard and Mr. Simon Jenkins** (Editors of [www.shipoffools.com](#)): Goddard and Jenkins will share about relating to contemporary culture in Internet Evangelism.

Rev. Robby Richardson ([Gospel Communications, Inc.](#)), IEC Executive Committee: Rev. Richardson will be the moderator of the discussion as well as provide a "wrap up" of the day. For more information on other Internet learning opportunities at NRB, go to <http://www.nrb.org/partner/1,,308770,00.html>.

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Media Note

To set up an interview concerning the Online Evangelism Training, please call Naomi Frizzell at 904.262.5202 or email iec@wheaton.edu for assistance.