



- **Internet Evangelism Day**
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April 24, 2005 has been designated as a worldwide Internet Evangelism Day (IED) by a group of individuals, churches and ministries who hope the day will increase awareness of what is happening online and highlight the potential of using the Internet to share the gospel. The Internet Evangelism Coalition is endorsing the day. Members of the IEC are also helping facilitate the development of resources and the promotion of Internet Evangelism Day.

Under the leadership of Tony Whittaker (SOON UK, [www.web-evangelism.com](http://www.web-evangelism.com)) and others, a web site ([www.internetevangelismday.com](http://www.internetevangelismday.com)) has been developed to help churches and ministries motivate and encourage Christians to become actively involved in online evangelism.

Through an overview of online ministry, organizers lift up the importance of Internet Evangelism and provide resources for developing and enhancing evangelism-focused web sites, Church web sites and chat room ministry. A variety of tools such as posters, a short

video testimony, photos, publicity/promotion materials and a regular e-newsletter on Internet Evangelism Day are available. Consider linking your web site to the IED web site or using [www.internetevangelismday.com](http://www.internetevangelismday.com) as a signature link in your emails.

For more information, please go to [www.internetevangelismday.com](http://www.internetevangelismday.com).

### RUSSIAN CHRISTIAN WEB PROJECT

The Russian Internet was born in the 1990s, but many noticeable Christian projects didn't appear until 1999. Now [www.JesusChrist.ru](http://www.JesusChrist.ru) is currently a popular Christian website in Russia, attracting about 2,000 visitors a day and making more than 10,000 page impressions daily.

Monthly numbers are more than 30,000 visitors and more than 400,000 page impressions.

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### JESUS FILM GOES ONLINE



The world's most watched movie is making its premiere in cyberspace. To celebrate 25 years since its theatrical release, the "JESUS" film will be available online next week in more than 200 separate language translations.

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### INTERNET BOOSTS LATIN AMERICAN YOUTH OUTREACHES

The Internet is widely acknowledged as the new missions front to be explored. Through it, ministries are able to reach countless thousands who need resources and tools that they otherwise could not access. OC International's Tim and Annette Gulick are spearheading an Internet ministry in Mexico. Tim says they "are providing resources and training materials for people that work with youth in Latin America . . . through the website, as well as through CD's that we distribute, through friends and through conferences." Annette says the website is geared to Spanish-speakers throughout the world.

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### INTERNET & CULTURE TRENDS, NEWS & LINKS

**THE STATE OF THE INTERNET 2004:** Internet trends, usage and demographics. [GO TO](#)  
(Source: [Internet For Christians](http://InternetForChristians.com))

**BBC NEWS:** The web will soon be more interactive and will use tools to mine its vast pool of data, say experts. [GO TO](#)

**BBC NEWS:** Business and charities in the U.K. have joined forces to persuade more people to go online. [GO TO](#)

**PEW INTERNET:** American adults use the Internet to find prescription drug information  
The prescription drug market is enormous and now includes millions of Americans who go online to get information about the medicines they use. According to a May/June 2004 telephone survey of 2,200 American adults, 64% of American households contain a regular user of prescription drugs. One in four Americans (26%) has used the internet to look for information about prescription drugs. [GO TO](#)

**Internet Retailer:** Nearly 60% of residential Internet service subscribers are also users of an instant messaging service, according to a new study from J.D. Power and Associates. The new study examines consumer behavior, experiences and satisfaction of Internet service subscribers. [GO TO](#)

#### ENEWSLETTER INFORMATION

Questions and comments regarding the Internet Evangelism Coalition ENewsletter are welcome. Email [iec@webevangelism.com](mailto:iec@webevangelism.com). To submit content for possible inclusion in an upcoming IEC ENewsletter, please email Naomi Frizzell at [naomi@webevangelism.com](mailto:naomi@webevangelism.com). The IEC reserves the right to edit or refuse any submitted content.

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