NOVEMBER 2004 EDITION

- 2004 Forum Media & Technology
- Internet Evangelism Day
- World AIDS Day
- Motor Racing Outreach
- Getting "online" with God
- Internet and Culture News & Trends

2004 FORUM FOR WORLD EVANGELIZATION REPORT (www.lausanne.org/2004)
Various members of the Internet Evangelism Coalition participated in the 2004 Forum. Several were involved in the Media & Technology Issue Group led by Wing Tai Leung. Wing Tai gives an overview of the issues and questions facing their group, as they work to develop a strategic framework for addressing the challenge of media and technology as it relates to global evangelism.

By Wing Tai Leung – Breakthrough Ministries in Hong Kong
The media were widely used in biblical history. Noah used the Ark, Moses used the staff, Nehemiah used the city wall, Jesus used the mud for healing the blind and God used the rainbow, the dove and the cross. The media had been a symbolic means to signify spiritual meanings in the past.

However, in cities and most societies of today, **the media become the central shaping force and the demise of our cultures and values.** Media set the agenda in a society. Media propaganda in the forms of advertising and political persuasion is shaping the minds of the young. The rise of communication technologies such as the Internet and digital media creates new threats and opportunities for evangelization. Globalization is slowly wiping out local media and cultures - and with them the indigenous identities of the people. Western media and technologies are dominating the international flow of information. The Church needs to examine the media and technology as pertaining to world evangelization.

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INTERNET EVANGELISM DAY
April 24, 2005 has been designated as Internet Evangelism Day. The site has been updated recently to include more graphics to link to the web site and additional promotional materials. **GO TO**

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DECEMBER 1, WORLD AIDS DAY – GLOBAL AIDS PRAYER PARTNERSHIP
"If the Church of Jesus Christ rises to the challenge of HIV/AIDS it will be the greatest apologetic the world has ever seen," states noted Christian Apologist, Ravi Zacharias. The Global AIDS Prayer Partnership is building a "coalition of the concerned" to end AIDS, through prayer and action, for just that purpose. **GO TO**

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MOTOR RACING OUTREACH
Motor Racing Outreach is dedicated to leading the racing community to personal, active and growing relationships with Christ. MRO details its mission; explains how - and who - it serves; introduces viewers to drivers, racers and teams in auto, powerboat and motorcycle racing. **GO TO**
(Source – Internet for Christians Newsletter)

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GETTING "ONLINE WITH GOD"
In his book "god.online: Seeking God in the 21st Century," author and information technology professor James Wetherbe, PhD, uses faith connections and Internet metaphors to assist seekers in their quest for spiritual truth. **GO TO**

INTERNET & CULTURE TRENDS, NEWS & LINKS

SpiritHit.com – A new "Religious Portal" that has been "started to serve the information needs on spiritual and religious themes, concepts and practices to the Global Internet Community." **GO TO**

Mentoryouth.com – A faith-based youth mentoring web site sponsored by the National Network for Youth ministries and others. **GO TO**

PC Magazine – Top 101 Web Sites. **GO TO**

Center for Media Research – Digital Divide still exists. Higher income families have more access to media technology. **GO TO**

ClickZ Stats – Is S*P*A*M increasing or decreasing? It all depends on who you listen to. **GO TO**

MediaDailyNews - Blog Squirrel? **GO TO**

Center for Media Research - Internet Chosen for Information, Television for Entertainment. **GO TO**

IEC ENewsletter Information
Questions and comments regarding the Internet Evangelism Coalition ENewsletter are welcome. Email iec@webevangelism.com. To submit content for possible inclusion in an upcoming IEC ENewsletter, please email Naomi Frizzell at naomi@webevangelism.com. The IEC reserves the right to refuse or edit any submitted content.

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